

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 488678 /		<u>Alt Order #</u> 06266509
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/19/12 / 09/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 10	KVVU	09/18/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				4	\$2,150.00			
D 11	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 12	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 18	KVVU	09/24/12	09/24/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
D 19	KVVU	09/21/12	09/21/12	The Mob Doctor	Fri 9p-10p		:30			NM	0	\$0.00
<b>Totals</b>											<b>53</b>	<b>\$48,520.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	53	\$48,520.00	\$41,242.00
<b>Totals</b>	<b>53</b>	<b>\$48,520.00</b>	<b>\$41,242.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP19/12 12.39  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

SALES PRSN PH- TERESA DIFURIA

PROGRAM : FOX 5 NEWS AT 10P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1000P-1100P	30		\$1,500.00	9/22	9/22	0		SAT	0
PROGRAM : FOX 5 NEWS AT 10PM SAT												
12	S		1000P-1045P	30		\$1,250.00	9/23	9/23	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN												
21	S		900P-1000P	30		\$4,350.00	9/24	9/24	0		MON	0
PROGRAM : MOB DOCTOR												
28	S		900P-1000P	30		\$1,750.00	9/21	9/21	0		FRI	0
PROGRAM : MOB DOCTOR												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE												
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-24 FOR 1 SPOT/WK												

SEP/12      48520.00      CONTRACT TOTAL      48520.00  
 TOTAL SPOTS      53

MARKET TOTALS \$183,657      KVVU 19%      KSNV 27%      KLAS 24%      KTNV 17%      KVMY 7%      KVCW 5%      CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE